

JURG HEUBERGER AICP, CEP, CBO
PLANNING & DEVELOPMENT SERVICES DIRECTOR

August 5, 2010

TO WHOM IT MAY CONCERN:

RE: Imperial Center, Heber, California

LOCATION: Portion of Tract 48, Township 16 South, Range 14 East, San Bernardino Meridian, in an unincorporated area of the County of Imperial, State of California, according to the official plat thereof, shown and indicated as lot 2 on Map No 361 in book 6 page 32 of official maps on file in the Office of the County Recorder.

DEVELOPER:

Pacificland International Development Inc.

150 Santa Anita Ave., Suite 300

Arcadia, Ca. 91007

The County of Imperial approved the Imperial Center Project with the full support of the Board of Supervisors. The project includes many components, including but not limited to a full Service Station, Stores, Trading Center and a Hotel, along with a number of parcels to be used by a variety of businesses.

The Hotel is intended to be located along Highway 111 at the intersection of Highway 86. Highway 111 is an expressway and future freeway between Mexico and the Los Angeles basin. The Hotel is expected to be large enough to accommodate a convention center of plus or minus 500,000 sq. ft., between 600-1000 rooms, and other amenities including restaurants, meeting rooms etc..

The County has been and continues to be in full support of this project and to that end obtain a Federal Economic Development Agency grant to support the installation of the infrastructure which is nearing completion.

Questions about the project may be addressed to the Imperial County Planning & Development Services Department at 760-482-4236.

Sincerely

Jurg Heuberger, AICP

Director, ICPDS